IMDEX Asia promises exposure and interaction with the most influential people in the sector. As a crucial global hub for the maritime and defence industries, IMDEX Asia draws participation from VIP delegations and well-known corporations.

IMDEX Asia 2023 Statistics:

- Close to 12,000 attendees from over 70 countries/regions
- 51 VIP Delegations from 40 countries
- Over 250 companies from 25 countries
- Hosted 22 warships from 13 countries
- Facilitated 663 strategic meetings between exhibitors and buyers
- A total of 22 Navy Chiefs and Coast Guard Directors and Head of Maritime Law Enforcement Agencies in attendance

The 2025 edition will further promote strategic conversations that will propel the maritime and defence industries forward. Get onboard IMDEX Asia 2025 where the finest fleets meet.

Exhibitors & Visitors by Region

% - Exhibitors
% - Visitors

Exhibitor Ratings

- 100% satisfied with the quality of visitors
- 94% made new contacts at the show
- 93% achieved their objectives for the show

Source: IMDEX Asia 2023 Post Show Survey

Exhibitors by Industry

- 99% Maritime Safety & Security, And Surface Ships
- 58% Underwater Technology
- 55% Combat Systems
- 51% Sensors & Surveillance Systems
- 49% Naval Services
- 47% Unmanned Systems
- 41% Naval Design & Production, and Navigation & Communication Systems
- 34% Naval Aviation
- 32% Weapons & Ammunitions
- 31% Naval Equipment
- 29% Propulsion Systems
- 21% Port & Harbour Activities, and Environmental Technology
- 15% 10% The Americas
- 10% 11% Middle East/Africa
- 21% 31% Asia Pacific

Source: IMDEX Asia 2023 attendees report
**Top 5 Visiting Countries**

<table>
<thead>
<tr>
<th></th>
<th>Country</th>
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<tbody>
<tr>
<td>01</td>
<td>Indonesia</td>
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<tr>
<td>02</td>
<td>Australia</td>
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<tr>
<td>03</td>
<td>United States</td>
</tr>
<tr>
<td>04</td>
<td>Malaysia</td>
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<tr>
<td>05</td>
<td>France</td>
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</tbody>
</table>

**Visitors by Business Sectors**

- **38%** Armed Forces, Navies and Coast Guards, and Parapublic
- **30%** Defence & System Integration
- **17%** Weapons, Electronics and Underwater Warfare
- **16%** Consultancy, Research, Simulation and Training
- **16%** Ministries of Defence and Governments
- **16%** Safety & Security
- **13%** Ship MRQ, Ship Builders, Shipyards and Ship Owners
- **7%** Maritime Agencies
- **7%** Maritime Communications
- **5%** Navigation and Survey Systems
- **5%** Parts & Components Distributors
- **2%** Port Operators

**Hosted Delegations**

**Directors-General**
Including Bahrain, Cambodia, Canada, China, Chile, Egypt, France, Italy, Malaysia, Mexico, Oman, Qatar, Spain, Sweden, South Korea, Thailand, Turkey, The Netherlands, United Arab Emirates, Vietnam

**Chiefs & Commanders**
Including Australia Maritime Border Command, Belgian Navy, Brunei Navy, Columbian Navy, Djiboutian Navy, French Navy, German Navy, Headquarters Integrated Area Defence System, Hong Kong Coast Guard, Indian Coast Guard, Indian Navy, Indonesian Sea and Coast Guard, Japan Maritime Self-Defense Force, Philippines Coast Guard, Philippines Navy, Peruvian Navy, Polish Navy, Royal Danish Navy, Royal Malaysian Navy, Royal New Zealand Navy, Republic of Fiji Navy, Royal Saudi Navy, Singapore Coast Guard, SESKOA\(l\) Indonesia, Sri Lanka Navy, Thailand Coast Guard, United Kingdom Maritime Forces, United States Coast Guard, United States Pacific Fleet, Vietnam Coast Guard

**Dock Your Spot**

**Exhibition hall**

- **Raw Space**
  - (Min. 24 sqm) $1,448 per sqm $1,350 per sqm
  - (Min. 12 sqm) $1,608 per sqm $1,500 per sqm

**Shell Scheme**

- (Min. 24 sqm) $1,608 per sqm $1,500 per sqm

Entitlements: Company name on fascia, side walls and back walls, needle-punch carpet, 1 information counter, 2 folding chairs, 2 fluorescent lights, 1 power point and 1 paper basket

**Static Display Area**
Indoor static displays are housed within the air-conditioned exhibition hall and is ideal for displaying amphibious crafts, unmanned systems and small boats.

**Contact Us**

Phone: +65 6542 8660
Email: enquiries2025@imdexasia.com
Website: www.imdexasia.com

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-Signboard at the Plaza area</td>
<td>☑</td>
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<tr>
<td>Rotating Leaderboard Banner Ad (Show Website – Homepage)</td>
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<tr>
<td>Rotating Banner Ad (Digital Directory)</td>
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<tr>
<td>Rotating Leaderboard Banner Ad (Show Website – Other Pages)</td>
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<td>Logo Feature on Sponsors’ Board &amp; the Show Website</td>
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<tr>
<td>Content Feature on Seaborne (Image with Short Blurb)</td>
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<tr>
<td>Leaderboard on Seaborne</td>
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<tr>
<td>Box Banner on Seaborne</td>
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**Total Value**

- **$45,000**
- **$25,000**
- **$10,000**

**Special Sponsorship Price**

- **$20,000**
- **$10,000**
- **$5,000**

**Organised by:**
Experia Events Pte Ltd
Changi Airport, Terminal 2,
#038-017, Singapore 819643