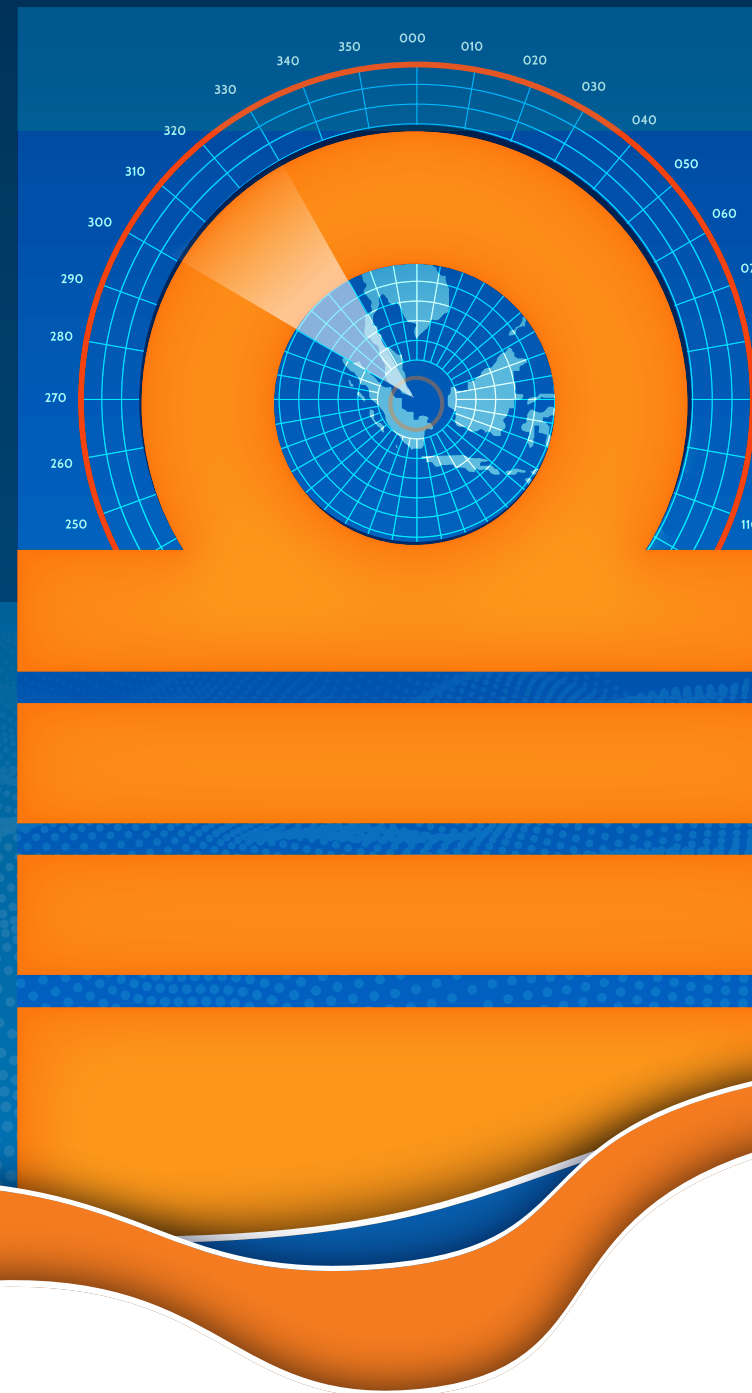


Collaboration for Asia's Peace and Security



INDEX ASIA
2023 3-5 May
Changi Exhibition Centre





As Asia Pacific's leading naval and maritime defence event, IMDEX Asia is the region's epicentre of thought leadership and partnerships for key decision-makers, buyers and top officials from all across the globe.

Since its inception in 1997, IMDEX Asia has been bringing the world's naval elite and finest fleets and maritime innovations under one roof. Get onboard IMDEX Asia 2023 for the latest and best, and be where the finest fleets meet.

SHOW HIGHLIGHTS

Exhibition

Presenting the finest fleets of naval and integrated defence innovations, systems and solutions from traditional sectors like shipbuilding, armaments and propulsion systems to emerging technologies like cybersecurity, unmanned systems, sensors and surveillance

Conference and Forums

Navy chiefs, directors-general of coast guard, government officials and key industry players worldwide convene at the highly anticipated International Maritime Security Conference 2023 to discuss threats to maritime safety and security. International defence buyers, government agencies and industry leaders exchange ideas and keep abreast of opportunities, challenges, solutions and strategies in maritime security and defence developments

Warship Display

A crowd favourite - the warship display at Changi Naval Base offers a rare opportunity for visitors to step inside warships from navies worldwide and explore the systems and technologies within, whilst interacting with senior naval officials onboard

What's Next @ IMDEX Asia

Budding start-ups share ideas, establish new connections and explore collaborations with industry heavyweights in the maritime defence and security sectors

Networking

Dedicated touchpoints including Opening Ceremony, Industry Networking Reception and Happy Hour Networking Sessions to meet potential business partners from all over the world at dedicated touchpoints

2019 FACTS & FIGURES

11,013
attendees from
62
countries/regions

67 VIP
delegations from
42
countries

236
participating
companies from
30
countries

hosted
25
warships from
15
countries

facilitated
650
strategic meetings
between exhibitors
and buyers

26
chiefs of defence
forces and navies,
vice chiefs and
directors-general
of coast guard in
attendance

FOUR REASONS TO BE A PART OF IMDEX ASIA

01 ACCESS ASIA PACIFIC MARKETS

IMDEX Asia offers unrivalled access to the regional market, attracting an elite audience of decision makers, buyers and officials from navies, agencies and maritime organisations from around the world.

02 CONNECT WITH GLOBAL VIP DELEGATIONS AND INDUSTRY LEADERS

IMDEX Asia is one of the world's largest gatherings of maritime executives, navy chiefs, commanders and top-ranking government officials, assembled through the signature **VIP Delegation Programme**.

03 DEBUT NAVAL INNOVATIONS

Showcase your company's newest vessels, systems and technologies to a highly relevant global audience of decision makers from navies, coast guards and governments, all in one place.

04 REAP EXCELLENT BUSINESS RETURNS

Exhibitors have consistently reported strong returns on their investments at the show for almost 30 years. Our 2019 post-show survey indicated that 96% of exhibitors who aimed to increase sales revenue at the show met their objective.

SET SAIL WITH THE FINEST FLEETS

DAMEN

Elbit Systems™

ELETRONICA GROUP
Defence | Cyber | Security

IAI

L3HARRIS
FAST. FORWARD.

LEONARDO

MBDA
MISSILE SYSTEMS

NAVAL GROUP

N·V·L

RAFAEL
ADVANCED DEFENSE SYSTEMS LTD.

SAAB

SIEMENS

ST Engineering

thyssenkrupp

WÄRTSILÄ

& more...

Here's what our exhibitors thought of IMDEX Asia 2019:

96% achieved their objectives for the show

94% satisfied with the quality of visitors

87% made new contacts at the show

Source: IMDEX Asia 2019 Post Show Survey

VIP DELEGATION PROGRAMME

The exclusive and established VIP Delegation Programme is a prime platform for exhibitors to connect with top decision makers from navies, coast guards and governments worldwide, in pre-scheduled one-on-one meetings.

Here's what our exhibitors say of IMDEX Asia 2019:

Loh Aik Kian

Director, Lürssen

"Our 3 days at IMDEX Asia have been wonderful. We met the customers whom we were hoping to meet and had many good B2B meetings with suppliers and OEMs. We've been here for many editions of the show and hope to be able to do so for years to come."

Jan-Hinrich Lorenz

VP Sales for Naval Applications, Siemens AG

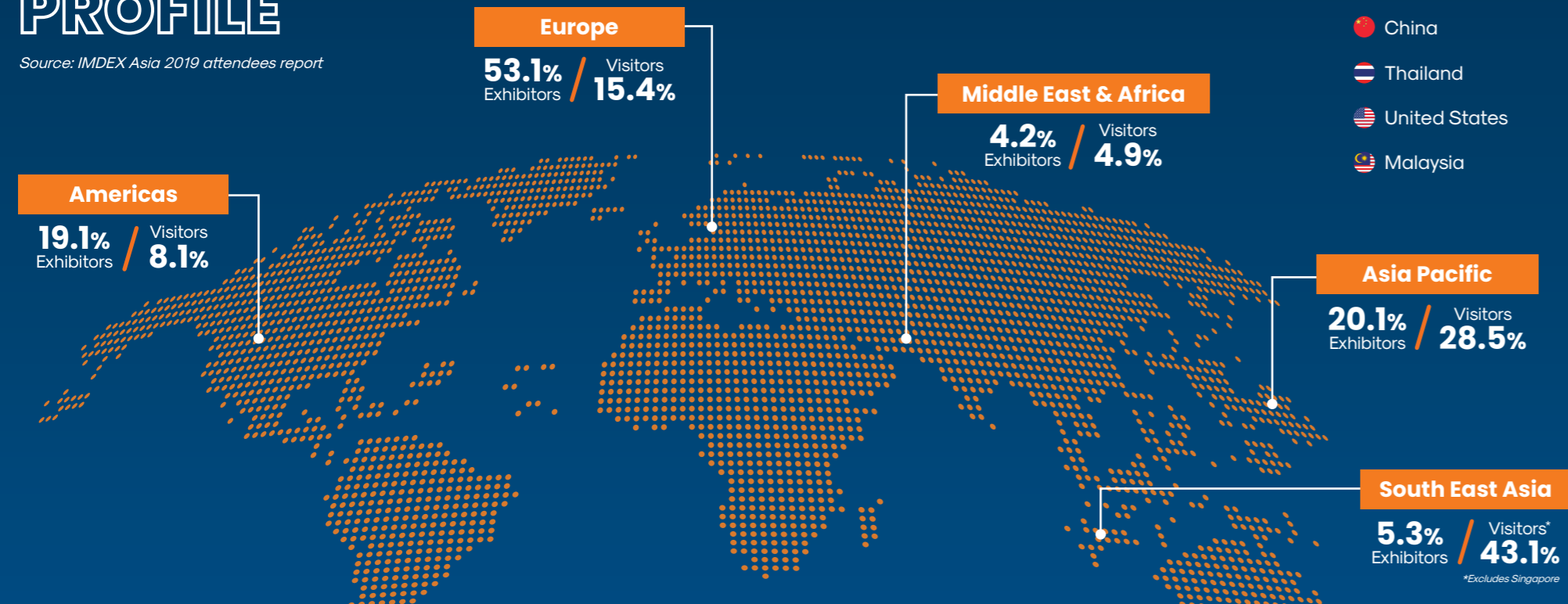
"A great opportunity for us to meet customers, partners and friends, discuss upcoming projects, and propose our solutions for the navies in the Asia Pacific region."

The 2019 show facilitated **650** strategic meetings; and hosted **26** chief of defence forces and navies, vice chiefs and directors-general of coast guard, and **67** VIP delegations from **42** countries, including:

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> Australia Bahrain Bangladesh Brunei Cambodia Canada China Denmark Ecuador France Germany Greece Hong Kong India Indonesia Italy Japan Malaysia | <ul style="list-style-type: none"> • Chief of Navy • Commander, Maritime Border Command • Commander, Flotilla • Assistant Chief of Naval Staff (Personnel) • Commander • Deputy Commander • Commander • Deputy Commander, East Sea Fleet • Admiral, Danish Fleet • Commander in Chief • Naval Action Force Commander • Chief of Navy • Chief of the Hellenic Navy General Staff • Commandant of Hong Kong Marine Police • Deputy Chief of Naval Staff • Director General, Indian Coast Guard • Commander SESKOAL • Director of Research and Development (Bakamla) • Chief of Navy • Chief of Staff • Chief of Navy • Chief Senior Assistant Director, Maritime Enforcement Agency | <ul style="list-style-type: none"> Myanmar New Zealand Oman Peru Philippines Poland South Korea Sri Lanka Thailand Timor-Leste Tonga United Kingdom United States of America Uruguay Vietnam <ul style="list-style-type: none"> • Commander-in-Chief (Navy) • Chief of Navy • Director, General Support • Director of Marine Port Security • Chief of the General Staff of the Navy • Flag Officer in Command • Commander, Coast Guard Education Training Command • Inspector of Navy • Director, ROKFLT Maritime Operations Centre • Commander, Southern Naval Area • Senior Adviser • Naval Component Commander • Chief of Defence Staff • Commander, UK Maritime Forces and Rear Admiral Surface Ships • Chief of Naval Operations • Commander-in-Chief • Political Commissar • Deputy Chief of Staff, Vietnam Coast Guard |
|---|---|---|

ATTENDEE PROFILE

Source: IMDEX Asia 2019 attendees report



Top 5 visiting countries

- Indonesia
- China
- Thailand
- United States
- Malaysia

DOCK YOUR SPOT

Connect with our sales team to secure your booth or find out more.

Danny Soong

- +65 6595 6123
- +65 9694 9086
- dannysoong@experiaevents.com

Cathryn Lee

- +65 6595 6114
- +65 9686 6005
- cathrynlee@experiaevents.com

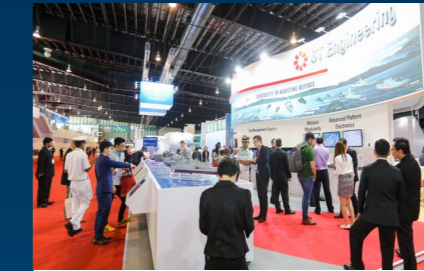


Standard Shell Scheme

Minimum of 12sqm

Our standard shell scheme package is available in a variety of sizes, starting from 12sqm. Each package comes included with a few basic furnishing.

S\$ 1,500 per sqm



Raw Space

Minimum of 24sqm

Make a distinctive impression by designing your own booth or pavilion at the show.

S\$ 1,350 per sqm



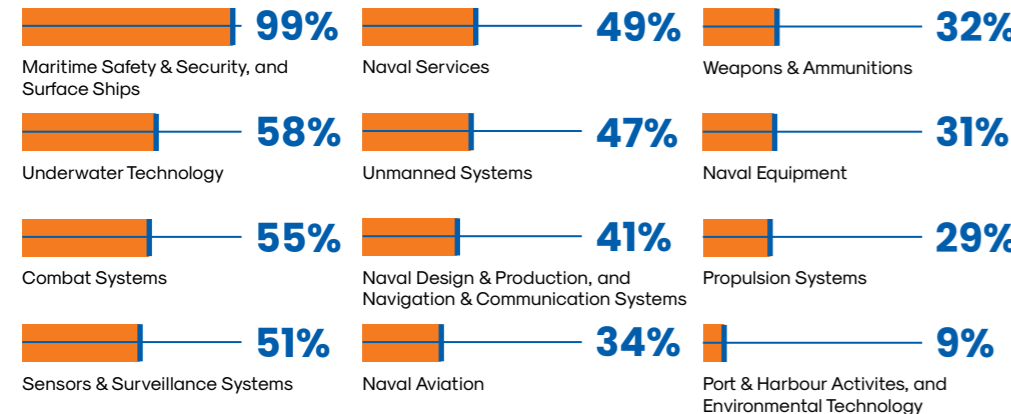
Pavilion and Group Stands

Participate in a pavilion or exhibit within a country pavilion. We can connect you with the relevant country body.

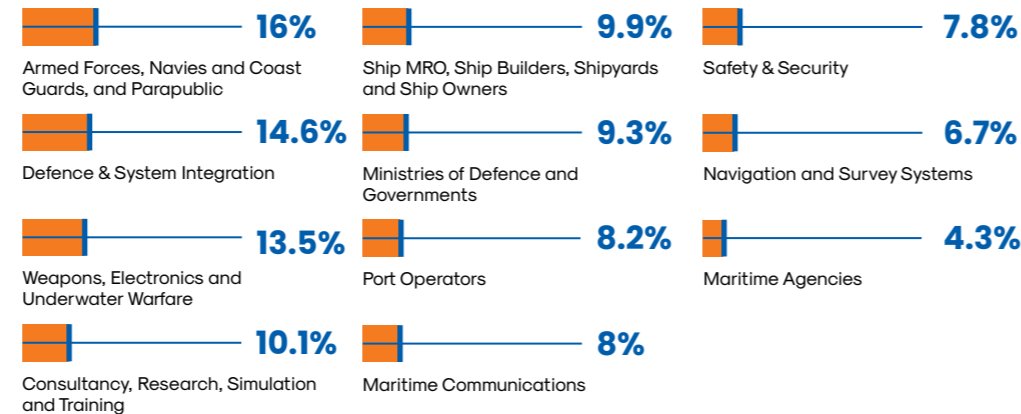
Contact us for quote

Note: A registration fee of S\$1,000 per company is applicable for all exhibitors. All prices are quoted in Singapore Dollars and are subject to the prevailing goods and services tax for all Singapore-registered companies.

Exhibitors by Industry



Visitors by Business Sectors



SPONSORSHIP OPPORTUNITIES

Build brand awareness and status as an industry leader with our sponsorship packages offering brand exposure in prime locations, or enquire about the wide range of advertising options for your brand.

Sponsorship Packages	GOLD	SILVER	BRONZE
Splash Page Ad in Digital Trade Directory	✓		
A-Signboard at the Plaza area	✓	✓	
Rotating Leaderboard Banner Ad (Show Website – Homepage)	✓		
Rotating Vertical Banner Ad (Show Website – Exhibitor Listing page)	✓	✓	
Rotating Vertical Banner Ad (Show Website – Other pages)	✓		✓
Logo Feature on Sponsors' Board and the Show Website	✓	✓	✓
Logo Feature in the Exhibitors Club	✓	✓	✓
Total Value	S\$45,000	S\$25,000	S\$18,000
Special Sponsorship Price	S\$20,000	S\$10,000	S\$5,000



IMDEX ASIA

2023 3-5 May

Changi Exhibition Centre

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