

18 - 20 MAY 2011
CHANGI EXHIBITION CENTRE • SINGAPORE

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Charting into Asia Pacific with IMDEX Asia 2011

Strong exhibitor line-up affirms Asia Pacific's dedicated international maritime defence show as critical platform for business growth

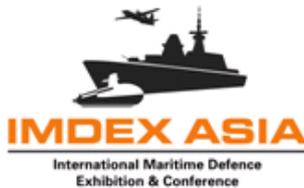
22 March 2011 – IMDEX Asia 2011, Asia Pacific's dedicated international maritime defence show will be returning for its eighth edition from 18 to 20 May 2011 at the Changi Exhibition Centre (CEC) in Singapore. With approximately two months to the event, exhibition space is almost sold-out, with more than 85% of space already taken up by leading industry players.

Mr Jimmy Lau, Managing Director of Experia Events said "Asia Pacific is a region with burgeoning demand for the best technological solutions in the maritime defence sector. The vast amount of support from our exhibiting partners is extremely encouraging as they recognise the business opportunities presented by IMDEX Asia."

Mr Lau, who was in India to host a media engagement session ahead of IMDEX Asia added "We are excited to be in India, one of IMDEX Asia's major partners over the years to discuss how IMDEX Asia can provide a strategic platform for the country's military defence needs. As the only dedicated international maritime defence show in the region, we are looking forward to be India's conduit to the global maritime community for India to grow their maritime defence industry. As a thriving defence hub, we also look forward to India's valuable contributions at the various activities and conferences organised at IMDEX Asia," said Mr Jimmy Lau, Managing Director of Experia Events.

IMDEX Asia will see more than 150 exhibiting companies which include returning exhibitors from the 2009 show such as major industry players Atlas Elektronik, DCNS, Lockheed Martin, MBDA, MTU, Northrop Grumman, Raytheon, ST Marine and ThyssenKrupp Marine. Also joining IMDEX Asia 2011 are first time exhibitors MJP Waterjets, General Dynamics Canada, Broady Flow Control and Israel Shipyards. India companies that have expressed interest in exhibiting include BrahMos and Pipavav Shipyard.

The biennial show, organised by Experia Events with the support of the Republic of the Singapore Navy, is a major event in the international naval and maritime defence calendar. With Singapore strategically positioned as a gateway in the centre of the fast-growing Asian maritime defence industry, IMDEX Asia is a springboard for exhibitors to enter Asia Pacific. The organisers are committed to raising the bar for the event by bringing together a higher number of industry leaders, key decision-makers and stakeholders in the maritime defence



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industry to create a conducive environment for the exchange of insightful perspectives and networking opportunities.

To date, IMDEX Asia 2011 is expecting more than 50 VIP delegates from some 40 countries. The event is also expected to bring together the participation of some 20 warships from various navies, underscoring IMDEX Asia's aim to be the leading international maritime defence show.

IMDEX Asia will play a prominent role in providing trade exhibitors and visitors with a one-stop platform to keep abreast of the latest maritime defence technologies and research development in and beyond the region, and for the establishment of strategic partnerships amongst key industry players.

Burgeoning growth of Asia Pacific's maritime defence industry

With the shift in spending patterns towards the Asia Pacific region, IMDEX Asia as the region's only dedicated maritime defence exhibition, will have a critical role to play in facilitating transactions and providing networking opportunities with maritime thought leaders, government representatives and industry players in the region.

AMI International, a provider of market analysis and consulting for naval, maritime security and unmanned systems markets, predicted that over the next two decades, the Asia Pacific region will move past Europe as the second largest naval market in the world, as measured by market value of new ships and related equipment, with only the US set to spend more on new ships and equipment over the same timeframe. AMI forecasts that the Asia Pacific region is expected to spend more than US\$175B on new ships and equipment through 2030 with India, China, Japan and Korea combining for approximately 65% of total forecasted spending through 2030.

With Singapore strategically positioned as a gateway in the centre of the fast-growing Asian maritime defence industry, IMDEX Asia is well-poised to capitalise on the burgeoning growth of the maritime defence industry in the Asia Pacific region.

IMDEX Asia returns in 2011 bigger than ever

The event will be held at the CEC, a world-class purpose-built multi-dimensional facility with both covered exhibition space and outdoor display area. The venue comes with a seafront location, offering a panoramic view of Singapore's eastern seaboard, where integration between land, sea and air assets can be made seamlessly, allowing indoor and outdoor exhibits and demonstrations.



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Held in conjunction with IMDEX Asia 2011 will be the International Maritime Security Conference (IMSC) and the Naval Technology Seminar (NTS), which seek to share strategic and insightful information and know-how on naval and maritime affairs. The various participating navies and maritime agencies will also engage in exercises to strengthen operating paradigms and promote inter-agency sharing to better address the evolving challenges to safety and security at sea.

For more information on IMDEX Asia 2011, please visit <http://www.imdexasia.com/>

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About IMDEX Asia

Established in 1997, the biennial IMDEX Asia is the premier dedicated maritime defence show serving Asia. IMDEX Asia comprises four inter-related events - Exhibition, Conference, VIP Delegations' Programme and Warship Display - and has established a reputation within the maritime defence industry as a must-attend show. IMDEX Asia 2011 will be the eighth in the series.

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